

## Community Wealth Summit 2020 Agenda | July 6-10

### Monday, July 6 | 1-5 pm (all times ET)

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1:00 -  
3:00  
pm

#### Opening Plenary: Recovering from COVID-19 and Systemic Racism with Community Wealth Building

- Ted Howard, *President and Co-Founder*, The Democracy Collaborative
- Dayna Cunningham, *Executive Director*, MIT Community Innovators Lab
- Michael McAfee, *CEO*, PolicyLink

3:00 -  
3:15 pm

#### Break

3:15 -  
4:45 pm

#### The DC Story: Economic Recovery in Washington, DC and the DC Community Anchor Partnership (DCAP)

*The work underway in Washington, D.C. to shift how institutions build community wealth in the wake of COVID-19*

- John Falcicchio, *Deputy Mayor for Planning & Economic Development*, DC
- Hon. Kenyan McDuffie, *Ward 5 Council Member & Chair*, DC Council Committee on Business & Economic Development
- Steve Glaude, *President/CEO*, Coalition of Nonprofit Housing & Economic Development
- Sharon Carney, *Chief of Staff*, Office of the DC Deputy Mayor for Planning & Economic Development
- Mike Smith, *Owner*, Smith & Sons
- Dekonti Mends-Cole, *Vice President of Global Philanthropy*, JPMorgan Chase
- Chris Murphy, *Vice President for Government Relations and Community Engagement*, Georgetown University
- Marissa McKeever, *Director of Government and Community Affairs*, Sibley Memorial Hospital

## Tuesday, July 7 | 1-5 pm

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**1:00 - 2:30 pm**      **Panel: Stories of Impact with DCAP**

*Defining success with minority-owned business and nonprofit leaders sharing how they see the DCAP initiative growing their impact*

- Zach Komes, DCAP Model and Our Impact Towards Systemic Change
- Delores Johnson-Cooper, *Principal*, Johnson-Cooper Consulting
- Robert Burns, *Senior Vice President*, Citi Community Development
- Tanya Penny, *Senior Consultant*, Johnson-Cooper Consulting
- Milton Goodman, *Program Director*, DSLBD DC Procurement Technical Assistance Center
- Pinkey Reddick, *Owner*, Pinke's Eats
- Shinar Little, *Owner*, FogHill
- Christine Brooks-Cropper, *President, CEO, & Founder*, DC Fashion Foundation

**2:30 - 2:45 pm**      **Break**

**2:45 - 5:00 pm**      **Building the Case for Community Wealth Building**

*A presentation and work session exploring how impact, metrics, & data intersect in building community wealth. It will pick up the work of the ACN Strategies to Get to Systems Change & Collaborative Success Factor Working Groups to ground the discussions on data & metrics in the theories of transformation that guide our collective strategies.*

## Wednesday, July 8 | 1-5 pm

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**1:00 - 2:30 pm**      **Stakeholder Spotlight: Community Leadership**

*Panel and work session designed for community leaders and the leaders of multi-stakeholder initiatives working to share and build power with their community counterparts.*

- Yessica Holguín, *Director*, Center for Community Wealth, Denver, CO.
- Harold Pettigrew, *CEO*, Washington Area Community Investment Fund
- Ainka Jackson, *Executive Director*, The Selma Center for Nonviolence, Truth & Reconciliation, Selma, AL

- Scott Wolovich, *Co-Founder & Executive Director*, New Sun Rising, Pittsburgh, PA
- Sara Chester, *Executive Co-Director*, Industrial Commons, Morganton, NC
- Valarie Cofield, *President & CEO*, Eastern Minority Supplier Diversity Council

## Stakeholder Spotlight: Local Government Partners

**3:00 – 4:30 pm** *Panel and work session designed for local, county, and state government and the leaders of multi-stakeholder initiatives working to coordinate place-based CWB strategies, support the development of governments as anchor institutions, and advocating for policy and funding changes to build community wealth.*

- Jacques Colon, *Strategic Manager*, City of Tacoma, WA
- Dr. Robert Blaine, *Chief Administrative Officer*, Jackson, MS
- Julie McLachlan, *Senior Manager - Economic Policy*, N. Ayrshire, Scotland
- Hanifa Kassam, *Community Development Officer*, City of Toronto, ON

## Thursday, July 9 | 1-5 pm

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### **1:00 – 2:30 pm** Stakeholder Spotlight: Funding Partners

*Panel and work session designed for funding institutions and the leaders of multi-stakeholder initiatives incorporating novel funding mechanisms and shifting existing funding and programming vehicles to build community wealth.*

- Kate Washington, *CEO*, OWN Rochester, Rochester NY
- Monica Mitchell, *Vice President of Corporate Philanthropy*, Wells Fargo
- Sonia Quiñónez, *Director, Virginia Partnerships & Strategy*, Meyer Foundation
- Jessica Norwood, *Founder*, Runway Project; *Executive Director*, Emerging ChangeMakers Network
- Jeanne Wardford, *Program Officer*, Kellogg Foundation
- Deborah Frieze, *Founder & President*, Boston Impact Initiative

**3:00 –  
4:30 pm**      **Stakeholder Spotlight: Anchor Institutions**

*Panel and work session designed for anchor institutions and the leaders of multi-stakeholder initiatives supporting and advocating for anchor institutions to adopt an anchor mission of local, diverse hiring, purchasing, and investing in impacted communities. This session will take a critical look at the roles, responsibilities, and capacities of anchor institutions to address systemic racism and community-anchor dynamics.*

- Sibusisiwe Malaba, *Director*, Newark Anchor Collaborative, Newark, NJ
- Darlene Hightower JD, *Vice President, Community Health Equity*, Rush University Medical Center, Chicago, IL
- Dr. Greer Jordan, *Chief Diversity and Inclusion Officer*, Medical College of WI; *Assistant Professor*, Institute of Health & Equity,
- Bill Cook, *Executive Director*, Ogden Civic Action Network

## Friday, July 10 | 1-3:30 pm for all participants

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**1:00 –  
3:00 pm**      **Closing: Painting a Vision of Future Community Wealth and Power**

*This session will highlight promising “next models” of community finance, institutional collaboration, participatory budgeting and more, followed by discussion of the models and synthesis of the week in place-based groups.*

- Gar Alperovitz, *Co-Founder*, The Democracy Collaborative